



# JOSHUA SKLAROFF

Creative Video Editor & Storyteller | Post-Production Excellence | Editorial & Creative Director | Expert in Crafting Engaging Stories for Entertainment, Marketing, and Education | Passionate Leader & Collaborator

## EXPERIENCE

### January 2024-Current

Freelance Editor

- Create strategic and dynamic branded content for companies, advertising agencies, production companies, and non-profit organizations
- Edited the documentary *Chelsea: The Jewish Years*
- Edited the short film *The Singing Armadillo and Rat Child Were Nowhere to be Found*
- Edited the short film and trailer *Dropped*

### October 2013-December 2023

Hasbro | Lead Editor

- Edit a high volume of global content across various platforms, including broadcast, digital, eComm, B2B, and entertainment consumption.
- Collaborate closely with marketing, production, and creative stakeholders to ensure concepts are executed to their highest creative potential, aligning with core strategy and messaging.
- Lead editor for sensitive, challenging, and high-profile global projects, managing up to three direct reports and a large roster of freelancer editors.
- Oversee staffing discussions, process, and workflow improvements.
- Noteworthy projects include editing the pilot episode for *Play-Doh Squished* which helped to the greenlight the Amazon series. Concepted, wrote, and edited a My Little Pony campaign spoofing VH1's *Pop-Up-Video* and *Behind the Music*.
- Contribute to concept development and writing for multiple projects across broadcast and digital, including a global Spider-Man campaign and a 1-minute animated entertainment short for Marvel.
- Managed the post team for Hasbro's eComm content. Revamped the creative process, created templates, oversaw freelancers, and worked with producers and marketers to create an efficient model for thousands of high impact deliverables on digital platforms including Amazon, Target, and Walmart.



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[Josh's Website and Reel](#)



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Experienced and innovative video editor with a genuine passion for storytelling. Dedicated to bringing narratives to life to engage, entertain, educate, and inspire diverse audiences. Known for fostering collaborative environments through progressive leadership in post-production projects. Eager to align with forward-thinking companies that value and champion the art of storytelling.

## RELEVANT SKILLS

Video Editing: Adobe Premiere, Avid

Motion Graphics: Adobe After Effects, Adobe Photoshop

Other Apps: DaVinci Resolve, Media Encoder, Illustator, PowerPoint, Microsoft Word, Microsoft Excel, Descript

Project Management: Workfront, Microsoft Teams, Frame.io, ConceptShare

Writing and Ideation: Creative concepting, script creation, script editing

Leadership: Creative Direction, creative consulting, manage direct reports and freelancers

- Brands include Transformers, Nerf, Star Wars, Marvel, My Little Pony, Play-Doh, Monopoly, Peppa Pig, Dungeons & Dragons, and Magic: The Gathering

### July 2023-October 2023

50 Eggs Films | Editor

- Worked on and credited for additional editorial on a feature-length documentary Bad River <https://badriverfilm.com/>
- Edited the trailer for the documentary.

### February 2019-January 2023

Psych Hub | Consultant; Creative Director/Editor

- Retainer contract as a Creative Consultant/Creative Director for Congressman Patrick J. Kennedy's start-up, providing video content for mental health, substance use, and suicide prevention.
- Provided creative direction to staff and freelance creatives, edited course videos and marketing content, wrote explainer video scripts, and edited podcasts.
- Developed creative processes, templates, and guidelines for editorial, script creation, and animation.

### June 2006-September 2013

Panache Editorial | Senior Editor/Vice President

- Conducted HD editing sessions for broadcast commercials, PSAs, corporate, and web videos for clients such as McDonald's, Olive Garden, and ESPN.
- Managed and oversaw staff, including editors, motion graphics artists, assistant editors, interns, and freelancers.
- Finalist in "Best of Boston" for the 2010 & 2011 AICE award show.

### January 2000-May 2006

Paul's Place | Editor

- Conducted off-line editing sessions for clients including AT&T, Comcast, Nikon, Showtime, Energy Star, The Sci-Fi Channel, Hewlett Packard, and Blue Cross Blue Shield.
- Edited an on-demand photography series consisting of 26 episodes for MagRack.
- Helped edit the pilot episode for the PBS series Restoration Stories and cut the trailer

## EDUCATION

**Brandeis University**

BA Psychology

## REFERENCES

Available upon request.